



A Small Business Mentoring, Boot Camp and Business Plan Competition

We are accepting competitive applications to our Startup and Grow Martinsville-Henry County Programs from coachable entrepreneurs.

On an annual basis, the Chamber's Partnership for Economic Growth (C-PEG) operates a business plan competition which includes a requirement to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 349 entrepreneurs have completed the boot camp sessions, and 96 businesses have collectively been awarded \$693,724 in cash and in-kind support.

Due to limited space, the application process is competitive.

To apply for the startup or grow sessions, download the entire application packet at www.martinsville.com/startup. Then complete your application and submit it to mhccoc@mhccchamber.com by 12:00 p.m. local time on **Tuesday, September 24, 2024**. Applications may also be submitted in person or by mail at 115 Broad Street, Martinsville, VA 24112.

Boot Camp Session Start Dates

You are required to attend all sessions for your designated program (Startup or Grow).

Grow Boot Camp (4 Weeks)

Session 1: October 22, 2024

Session 2: October 29, 2024

Session 3: November 12, 2024

Session 4: November 19, 2024

Grow Pitch Date: Tuesday, December 10, 2024 (must be in person)

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small Business Development Center, Martinsville-Henry County Economic Development Corporation, City of Martinsville, Henry County, private funders, a host of talented entrepreneurs and business professionals in our community to provide this initiative to build our entrepreneurial community.

Spring 2024 Grow MHC Awardee Recipients



Thank you to our small business development supporters:

City of Martinsville
Henry County
Campbell Family Group
George W. Lester II Fund
Lawless Welding & Fabrication LLC

Thank you to our Startup MHC Sponsors:

